

2026

# think pink tea

The USA Health Mitchell Cancer Institute is proud to host its annual Think Pink Tea each October. Over the years, this event has become our signature celebration honoring breast cancer patients, survivors, caregivers, and the family members and friends who have supported them throughout their journeys.

This year's Think Pink Tea will feature an inspiring runway fashion show showcasing the strength and resilience of MCI breast cancer survivors, along with an educational panel discussion led by renowned MCI experts in breast cancer prevention, research, treatment, and survivorship.

We invite you to partner with us by supporting this special event. Your sponsorship will help underwrite the costs of providing this free community program while enhancing the experience through engaging educational programming, meaningful survivor recognition, and memorable activities that continue to make the Think Pink Tea both impactful and enjoyable for our community.

Together, we can celebrate survivorship, raise awareness, and inspire hope for those affected by breast cancer.

## Event Details:

Sunday, October 25, 2026

3 - 5 p.m.

Arthur R. Outlaw Mobile Convention Center

1 South Water Street | Mobile, AL 36602

Set up begins at 1 p.m.

Doors will open at 2:30 p.m.

Event begins at 3 p.m.

# sponsorship opportunities

US HEALTH  
MITCHELL CANCER INSTITUTE



## **Pink Diamond** (1 available).....\$5,000

- Presenting sponsor recognition on poster and appropriate marketing materials
- Display table with 2 chairs in prime area
- Company logo and level recognition at event
- Category recognition on Think Pink Tea event webpage, event program, and social media
- 8 VIP Pink Tickets to Event

## **Rose Gold**.....\$1,000

- Display Table with 2 chairs in prime area
- Company logo and level recognition at event
- Company logo on marketing materials
- Category recognition on Think Pink Tea event webpage, event program, and social media
- 4 VIP Pink Tickets to Event



## **Pink Sapphire**.....\$ 500

- Display table with 2 chairs in prime area
- Company logo and level recognition at event
- Company logo on marketing materials
- Category recognition on Think Pink Tea event webpage, event program, and social media



## **Pink Opal**.....\$ 250

- Display table with 2 chairs
- Category recognition on event program

## **Pink Pearls** (*Honorary Partners of MCI*)

- Display table with 2 chairs

If you are interested in supporting this event, please reach out to Janel Lowman 251-622-6667 or [jlownan@health.southalabama.edu](mailto:jlownan@health.southalabama.edu) or Sonya Starks [spstarks@health.southalabama.edu](mailto:spstarks@health.southalabama.edu)