



September 16, 2023
University of South Alabama Campus

Benefiting Gynecologic Cancer Research at

LAHEALTHMITCHELL CANCER INSTITUTE









16TH ANNUAL 5K & 1 MILE FUN RUN

Sponsorship Levels

PRESENTING SPONSOR

\$20,000

- Company name and logo have dominant presence on front of t-shirt, sponsor banner, race print materials, race registration website and press releases.
- Mention on all earned media appearances.
- Name inclusion on the official 2023 logo used in all promotions
- Name inclusion on Donor Wall displayed at MCI
- Logo on USA Health's digital promotions regarding GO RUN
- 20 race registrations (includes shirts)
- Company's promo item in race packet

RACE SHIRT SPONSOR

\$10,000

- Name/logo prominently on sleeve of race t-shirts
- Name/logo on sponsor banner
- Name/logo on race registration website with link to company website or social media page
- Opportunity to set up vendor booth on race day
- Logo on USA Health's digital promotion for GO RUN
- 10 race registrations (includes shirts)
- Company's promo item in race packet

SWAG SPONSOR

\$5,000

- Logo on participant specialty merchandise with GO RUN/MCI logo
- Name/logo prominently on back of race t-shirts
- Name/logo on sponsor banner
- Name/logo on race registration website with link to company website

^{*}For more information and to register online please visit www.USAHEALTHSYSTEM.com/gorun

^{*}Sponsorship levels are subject to change. Tax deductible amounts will be noted on your receipt.

or social media page

- Opportunity to set up vendor booth on race day
- Logo on USA Health's digital promotion for GO RUN
- 8 race registrations (includes shirts)
- Company's promo item in race packet

FUN RUN & KID'S ZONE SPONSOR

\$5,000

- Logo on Fun Run ribbons with GO RUN/MCI
- Name/logo prominently on back of race t-shirts
- Name/logo on sponsor banner
- Name/logo on race registration website with link to company website or social media page
- Opportunity to set up vendor booth on race day
- Logo on USA Health's digital promotion for GO RUN 8 race registrations (includes shirts)
- Company's promo item in race packet

GOLD SPONSOR

\$2,500

- Name/logo on back of race t-shirts
- Name/logo on sponsor banner
- Name/logo on race registration website
- · Opportunity to set up vendor booth on race day
- Logo on USA Health's digital promotion for GO RUN
- 5 race registrations (includes shirts)
- Company's promo item in race packet

SILVER SPONSOR

\$1,000

- Name/logo on back of race t-shirts
- Name/logo on sponsor banner
- Name/logo on race registration website
- Opportunity to set up vendor booth on race day
- Logo on USA Health's digital promotion for GO RUN
- 4 race registrations (includes shirts)
- Company's promo item in race packet

BRONZE SPONSOR

\$500

- Name on sponsor banner
- Name on race registration website
- Logo on USA Health's digital promotion for GO RUN

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- Opportunity to set up vendor booth on race day
- 3 race registrations (includes shirts)
- Company's promo item in race packet

PACESETTER SPONSOR

\$300

- Name on sponsor banner
- Name on race registration website
- Logo on USA Health's digital promotion for GO RUN
- 2 race registrations (includes shirts)
- Company's promo item in race packet



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Questions? Contact Casey Hitson (251) 460-65209 or caseyhitson@southalabama.edu

Mail form with payment to: USA Office of Development, ATTN: GO RUN, 650 Clinic Drive, TRP III Suite 1500 Mobile, AL 36688