



January 30, 2025

SOUL KITCHEN | MOBILE, AL



SPONSORSHIP LEVELS

PRESENTING SPONSOR	\$25,000
ALL ACCESS SPONSOR.....	\$10,000
CENTER STAGE SPONSOR	\$7,500
CROWD FAVORITE AWARD SPONSOR.....	\$5,000
TECHNICAL AWARD SPONSOR	\$5,000
ROCK THE MISSION AWARD SPONSOR	\$5,000
FAN-ATIC AWARD SPONSOR.....	\$5,000
ACOUSTIC SPONSOR	\$2,500
ENCORE SPONSOR	\$1,000
BAND GROUPIE	\$500

EVENT OVERVIEW

Doc Rock is a “battle of the bands” event where at least one member of each band has an affiliation with USA Health. Attendees will have the opportunity to vote for their favorite band and prizes will be awarded in multiple categories. Join us on January 30 benefiting research and critical clinical needs at USA Health.

ADMISSION

\$25 ADVANCED | \$30 AT THE DOOR



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PRESENTING SPONSOR \$25,000

BENEFIT: \$1,800

- Company name and logo have a dominant presence on sponsor banner, print materials, event registration website and press releases. Mention on all earned media appearances
- Name/logo inclusion on the official Doc Rock logo used in all digital, social media, and print promotions
- Company logo has exclusive presence alongside USA Health logo on event photo step and repeat
- Twenty event tickets

ALL ACCESS SPONSOR \$10,000

BENEFIT: \$1,200

- Name/logo on two 15 ft. main stage backdrop banners
- Name/logo on branded event cup
- Company recognized during awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Twelve event tickets

CENTER STAGE SPONSOR \$7,500

BENEFIT: \$1,080

- Company logo has exclusive presence alongside USA Health logo
- Name/logo on branded event cup
- Company recognized during main event awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Twelve event tickets

CROWD FAVORITE AWARD SPONSOR \$5,000

BENEFIT: \$1,000

- Name/logo on "Crowd Favorite Award" trophy presented to the audience's favorite band
- Name/logo on branded event cup
- Company recognized during awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Ten event tickets

TECHNICAL AWARD SPONSOR \$5,000

BENEFIT: \$1,000

- Name/logo on "Technical Award" trophy presented to the band chosen by judges Name/logo on branded event cup
- Company recognized during awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Ten event tickets

ROCK THE MISSION AWARD SPONSOR \$5,000

BENEFIT: \$1,000

- Name/logo on "Rock the Mission" trophy presented to the highest fundraising band Name/logo on branded event cup
- Company recognized during awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Ten event tickets

FAN-ATIC AWARD SPONSOR \$5,000

BENEFIT: \$1,000

- Name/logo on "Fan-atic Award" trophy presented to the band with the largest number of donors
- Name/logo on branded event cup
- Company recognized during awards presentation
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Ten event tickets

ACOUSTIC SPONSOR \$2,500

BENEFIT: \$1,000

- Name/logo on digital event ticket confirmation email
- Name/logo on sponsor banner
- Name/logo linked on event registration website
- Ten event tickets

ENCORE SPONSOR \$1,000

BENEFIT: \$300 (multiple available)

- Name on sponsor banner
- Name on event registration website
- Four event tickets

BAND GROUPIE \$500

BENEFIT: \$100 (multiple available)

- Name on event registration website
- Four event tickets



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SPONSORSHIP LEVEL

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor\$25,000 | <input type="checkbox"/> Rock The Mission Award Sponsor..\$5,000 |
| <input type="checkbox"/> All Access Sponsor.....\$10,000 | <input type="checkbox"/> Fan-Atic Award Sponsor\$5,000 |
| <input type="checkbox"/> Center Stage Sponsor.....\$7,500 | <input type="checkbox"/> Acoustic Sponsor\$2,500 |
| <input type="checkbox"/> Crowd Favorite Award Sponsor\$5,000 | <input type="checkbox"/> Encore Sponsor.....\$1,000 |
| <input type="checkbox"/> Technical Award Sponsor.....\$5,000 | <input type="checkbox"/> Band Groupie.....\$500 |

**Additional individual tickets can be purchased in advance online.*

Sponsor name (as you would like it to appear): _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT

Make online payment by visiting usahealthsystem.com/docrock

Check payable to USA Health

Pay via credit card: Visa MasterCard Discover Amex

Card Number: _____

Name: _____ Signature: _____

Exp. Date: _____ Security Code: _____

Mail form with payment to: Office of Development | 650 Clinic Drive, TRP III, Suite 1500 | Mobile, AL 36688

Questions? Contact: Shanna Thorpe 251-460-7491 or sthorpe@southalabama.edu